

Privacy Policy

Effective Date: 8/1/2026

This Privacy Policy is publicly accessible here: ce.siumed.edu

This Privacy Policy applies to SIU Medicine's Office of Continuing Professional Development SMS/text messaging services.

SIU Medicine's website privacy notice is publicly accessible here: <https://www.siumed.edu/privacy.html>

SIU Medicine respects your privacy and is committed to protecting the personal information you provide through our websites, educational programs, and SMS/text messaging services.

Information We Collect

We may collect personal information including:

- Name
- Email address
- Mobile phone number
- Mailing address
- Professional credentials, license numbers, or organization affiliation
- Course registration and participation information
- Payment or transaction information, when applicable
- Communication preferences, including SMS opt-in status

We may also collect limited technical information such as IP address, browser type, device information, and website usage data through cookies or analytics tools.

How We Use Your Information

We use collected information to:

- Register participants for programs and events
- Provide educational services and support
- Send enrollment confirmations, reminders, updates, and notifications
- Communicate CME or continuing education information
- Respond to inquiries and customer service requests
- Improve our services, website functionality, and user experience
- Comply with legal or regulatory obligations

If you opt in to receive SMS/text messages, we will use your mobile number solely for the purposes described in the applicable messaging program. Mobile opt-in consent will not be shared with third parties or affiliates for marketing purposes.

All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared, sold, or transferred to any third parties.

Mobile opt-in consent will not be used for any purpose other than the stated program.

Sharing of Information

We may share information with trusted service providers who assist in operating our programs, website, or communications, provided those parties agree to maintain the confidentiality and security of the information and use it only for authorized business purposes.

We do not sell personal information to third parties.

We may disclose information when required by law, regulation, or legal process.

Data Security

We implement reasonable administrative, technical, and physical safeguards designed to protect personal information from unauthorized access, disclosure, or misuse.

Your Choices

You may opt out of SMS communications at any time by replying **STOP** to any text message.

You may also contact us to update your information or communication preferences.

Contact Us

If you have questions about this Privacy Policy or our data practices, please contact:
Southern Illinois University School of Medicine
Office of Continuing Professional Development
OCPD@siumed.edu
217-545-7711